L ROADS WILL LEAD TO

ociety Is Already in a Flutter of Preparation for the Twenty-first Annual Exhibition

at Madison Square

Garden.

man soid for \$600 this year. The prices and down from this point to \$225. The names of the highest and lowest bidders are a secret, but Miss Yera Morris, who bid in box No. 14. adjoining that which will be occupied by Alfred G. Vanderbilt, paid \$75 for her purchase.

Among the Box Holders.

The occupants of the poxes are fully the meaning to the visitors who pay a dollar apiece for the privilege of promenading about the arena between the boxes and the show-ring as are the porsess. Among those who will be seen in the boxes next week are John G. Hecksher, Mayor McClellan's father-inaw, who recently took to himself a young and pretty bride; James Hazen Hyde, A. G. Vanderbilt, Commodore Efficiency T. Geruy, founder of the Gerry' Society; Henry Steep, the dryroods magnate; Harry Payne Whitney, W. K. Vanderbilt, Col. Delaney Kane, Reginald G. Vanderbilt and Elisha Drie, fr. Several boxholders inde their ammes under that of their agent, who bid at the sale. The list of boxholders woods should be cut out for reference when you attend the great equine exhibition is as follows:

2. Francis Drag. 42. John G. Heckscher, 4. R. F. Camman. 43. Robert Bacon.

25. Sidney C. Love. 74. Paul A. Sorg.

26. John H. Tyson. 75. Grant H. Browne.

27. James H. Moore. 76. R. F. Carnan.

28. Oilver Boque.

29. Geo. J. Bascom.

20. H. H. Hollister.

20. James J. Coogan.

21. H. P. Whitney.

21. James J. Coogan.

22. W.K. Vanderbilt.

23. James J. Coogan.

24. W.K. Vanderbilt.

25. James J. Coogan.

26. W.K. Vanderbilt.

26. J. Irving Maceiffil.

27. There will be about 140 classes of horse exhibits, in the coming show, making it the largest horse show ever given in this country.

Women Will Show Horses.

There will be many well known society women among the exhibitors this rear—more than at any previous show, sach proudly exhibiting ner own equine lets and showing their points.

Mrs. Thomas H. Hitchcock, jr., has been winning honors at the Pining Rock association at Locust Valley, with her jumpers, Jonah, King, Tenor and Kinghan, and will be conspicuous at the Garden show. Mrs. Molie C. Maxwell's tandem. Fred Alerton and Kissing B., and Mrs. Reginald Brook's flunters, all

The twenty-first annual exhibition of the National Horse Show Association will hold the attention of fashlonable New York and lovers of "man's best triend" next week at Madison Square Garden, beginning on Tuesday and continuing until Saturday.

The association was the original and the first horse show held twenty-one years ago. Nowadays the show symbolizes the opening of the society season in every large city in the country, and rich society folk have adopted outlibor horse shows as a regular part of their summer diversions at the very large city in the country, and rich society folk have adopted outlibor horse shows as a regular part of their summer diversions at the Morristown horse show in this State during the past summer, seven of them on Long Island, and there were eight in New Jersey.

But, after all, the Madison Square show, following election week every year, is the thing-with its \$30,000 worth of prizes by the competitors.

The sale of arems boxes for the show is also a society event, and the prices have the thing-with its \$30,000 worth of prizes by the competitors.

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The sale of arems boxes for the show we have the content of the prize will be ridden by Miss Gerkin will seek new honors for their both of the Morristory will be shown.

Mrs. H. McK. Twombley, and Miss Ruth Twombley, will be exhibitors.

Mrs. Charles Halloway and Mrs. John Gerkin will seek new honors for their both and the more of three bursts of the shown.

Mrs. Charles Halloway and Mrs. John Gerkin will seek new honors for their both and the more of the shows and black Ruth Twombley; will be exhibitors.

Mrs. Charles Halloway and Mrs. John Gerkin will seek new honors for their both and miss ruth T

out for raference great equine exgreat ex-

ALMOST EVERYBODY is coughing. It is the time of year when people are most susceptible to colds. Scott's Emulsion will not only cure the cold, which otherwise might hang on all winter, but will give strength

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Start the Credit Account With These Friday Bargains.

If you will come to-morrow you will find awaiting you the eason's best offering of Friday bargains, all seasonable, admirable in style and guaranteed in quality. Besides the excellent value, you will learn about our credit plan if you but request that your purchase be charged, and then in future everything you or your family requires may be bought and paid for in small amounts weekly or monthly.

We Charge These Bargains.

materials, blue, green, tan and brown; broken sizes; worth 50c Walking Skirts of light and dark cluster plaits; worth \$7.50, 4.75

Children's fine felt Flats in the late colors; worth \$1.25 and 75c front and back; new sleeves; all colors and black; worth 2.95

Boys' domet flannel Walsts and colors and black; worth 2.95

Women's black cotton fleece- 300 Boys' and Children's Oxford Fined Hoslery; worth 19c, 8c Overcosts; ages 3 to 16; 2,25

women's extra heavy ribbed cotton Vests and Pants; worth 15c Ladies' and Missas' Box Coats, stylish mannish models loose front, velvet collars and with strap in buck, worth 5 and black worth 5 and 5

with strap in back; worth 9.95 black, reseda, navy, brown, Alice and cardinal; this season's 69c best shapes; worth \$1.25, for 69c

Choice of many excellent Ladies' Women's black sateen Petticoats: Suits of cheviots, mannish fabrics and broadcloths; black, navy, green and brown; worth \$18 14.75 fine ruffles; worth \$1,50, for 95c

HECHT BROS., SIXTH AVE.

HORSE SHOW NEXT WEEK Singson Crawford Co. bargain Friday sales

1.000

RE you one of those sensible men graph and bonnaz trimmed, who consider that \$15 or \$18 is all finished ready for the pillows. enough to pay for a good, warm, dressy overcoat? If you are, then this coat will suit you to perfection. Second Floor.

We have just secured from the surplus stock of a well-known manufacturer of \$15 and \$18 overcoats one thousand coats of the kind described above-good, warm and dressy.

Took our pick from a lot of one thousand, and you may be sure we selected the best.

They are made of fine, smooth fin-ished kerseys in blue and black; genuine Irish frieze in Oxford, gray and black, as well as a large assort-ment of fancy Scotch effects, made up in the double and single breasted tourist models-all handsomely lined throughout with extra heavy serge. Very fine quality silk velvet collarall sizes 33 to 48. Chest cut from 46 to 52 inches; long coats, worth \$15 to 18, ready for service.

We sent one of our men to a highclass merchant tailor's to find out how much he would charge to make up a coat like this. What do you suppose

A RE you one of those sensible men SofaPillowSlips. Litho-Satin-lined work baskets - special

price 25c
Novelty trimmed pin cushions 25c
Leather skins in any color 98c
Burnt leather table covers 3.25
Burnt leather pillows; each 2.50
Pyrograph burning outfits 98c
Needlework Section, Fourth Floor.

Infants' \$2.00 bonnets

at 50c. GOING to close out a lot of infants' odd bonnets Friday. Bonnets which were made to sell for \$2, but because the size assortment is broken, take your 50c

Children's felt sailor hatssome have pompons, others 75c have stitched bands. Price. 75c Second Floor.

Infants' coats.

How pretty the little one looks in a long Bedford cord coat with dainty trimmings, such as these at \$2.95—6 mos., 1 2.95

These have Astrachan collar and cuffs, and are much better made

overcoats at \$11 Art needlework Fifty broadcloth suits to-morrow at \$24.75

re are satisfied that we could sell two hundred of these suits to-morrow if we had them, so handsome Wand fashionable are they, and such an excellent value at 24.75. Remember, when you read on, we

Many a smart dresser would give \$40 to \$0 A 75 have a suit like this, but they simply cannot get them in the styles they want, which is the stye we offer at \$24.75. Third Floor.

Long, closely fitted coat with a new skirt model, beautifully tailored in garnet, hunter's green, plum, blue and black-a broadcloth of excellent quality.

39.75 tailored suits, 29.75.

A large assortment of suits, among which are short Eton or blouse models-the smart short jacket or three-quarter Jengths-loose or tight fitting-in all the different materials used this season-and all the beautiful colorings; but in some styles the sizes are broken. Therefore we offer suits worth \$39.75 for 29.75

Separate skirts at 9.75

shadow plaids, English checks and silk moires-in black and colors. One special circular model, with blas back and small buttons from walst to bottom in frontmilliner's folds at bottom. Prices,

9.75 to 14.75 Plum and wine suits, 18.75

New chevlot and herringbone serge suitsin all high colors, plum, wine, green, brown blue and black -- long tight-fitting coatshawl collar of velvet-also light and dark mixtures - strictly tailored - satin linedDoeskin suits at 45.00

New, stylish separate skirts - all the new Long tight-fitting coat, with vest effectbeautifully braided, both facket and skirt, in fancy design-lined with white duchess satin -colors in light hello, terra-cotta, Bordeaux, green, blue and black. One of the smartest models this season.

Velvet suits, special, 32.50

New velvet suits, specially made for this sale -a combination of bolerg and blouse style -daintly trimmed in two widths of silk braid-all the pretty Autumn coloringselephant gray, hunter's green, cathedral, wine, Havana brown, maroon and black-



Toilet articles and drugs Friday and Saturday-no mail orders.

Fehr's talcum powder.... 8c Ideal hair brushes, 63c and 89c La Blache face powder. , 29c Coudray's rose rice powder,

Silk face wash cloths ... 19c Rubber face sponges... 10c Houbigant's perfume, ideal

Armour's fine soaps in witch hazel, oatmeal or tar; box, French triplicate shaving mirror, \$1.50 value ... 98c

> Lusterite nail powder ... 15c Sorosis rubber gloves, all sizes, best quality... 49c Wood alcohol for burning; pint, 18c.; quart....... 38c. yard
> Seidlitz powder, U. S. P. tin

frano or Le Trefle, ounce, 59c Ch. Fay's exquisite French corsage sachets in sateen bags, all odors, value 25c. best and largest bottle, 17c Dentiseptine tooth powder, best and largest bottle, 17c best and large a crowd as the great remnant sale for Friday only—1,500 yards of English mohair at 29c a yard.

Special for Friday only—1,500 yards of English mohair at 29c a yard.

This is a remarkable offer, and will, we believe, draw nearly as large a crowd as the great remnant sale to wear, and are splendidly made. Styles universally sold at 5.50 and 7.95, at 3.75 and 4.75 believed to wear, and are splendidly made. Styles

SIMPSON CRAWFORD CO. Dress goods remnants below cost.

HERE is an announcement that every woman in New York should read, for it points the way to the very greatest saving chance of the year. Every woman in this city knows the White rose glycerine soap, box ... 12c Pear's soap, 3 for. ... 25c Packer's tar soap. ... 12c Hand sapolio, 7c.; 4 for. 25c Hand sapolio, 7c.; 4 for. 25c Armour's fine soans in witch sprinkler top: ½ pink, 25c.; 85c Armour's fine soans in witch spr

The reason we make these tremendous sacrifices on odd pieces and short lengths is to keep our assortments up to the very highest standard of style. Could wait a little and sell nearly every yard at regular prices, but we prefer to let you choose from full bolts, except in cases of this kind, when we announce a remnant sale. The saving has scarcely a parallel in the annals of dress-goods selling. Think of it-50 per cent. less than actual cost to us on goods available for immediate use.

Not a yard worth less than 75c and worth up to \$3.50 per yard.

For remnants of all-wool

Panama suiting.

For remnants of all-wool nun's veilings.

For remnants of neveity worsted suitings.

For remnants of all-wool all-wool all-wool all-articles.

For remnants of English mohairs.

For all-wool voiles.

For remants of checked Panama suitings. For remants of novelty suit-ings.

For remnants of broadcloths For remnants of collennes.

For remnants of Scoton suit-

olors-regular price would be 1.25 to 1.75 each, 450 One lot of imported feather turbans, 150 In all, balance of a manufacturer's stock. Do not forget these hats require no trimming. They are ready to wear, and are splendtdly made. Styles universally sold at 5,50 and 7.95, at 3.75 and 4.75

Special trimmed

We are showing a splendid assortment of

Adjoining Showroom. 300 SIMPLY TRIMMED HATS,

Both for ladies and misses, not a hat in the lot worth

On Main Floor we offer

100 dozen untrimmed felt hats and

less than 4,00; many worth 6.00 and 7.00;

turbans-all this season's shapes and good

at the unusually low price of 2.95

= SIMPSON CHAWFORD CO. == 69c. colored taffeta silk, special 29c.

WE are planning for one of the biggest crowds that ever thronged about our silk counters. Have good reason to expect a growd when 500 either and 200. reason to expect a crowd when 69c, silks go at 29c. Sorry that the quantity is not greater, for 1,800 yards of fine 69c, taffeta may not last the day out at 29c. While it lasts it's yours, though—and tell your friends, please, about this wonderful offer. Want as many of our customers to share in this bargain as possible.

A word as to the quality—it is a highly finished extra heavy taffeta, and is sold regularly at 69c. Some colors are missing, but there is a splendid variety of plain colors and glace combinations, and you'll have no trouble securing a desirable shade for a handsome petticoat, house dress or waist. While they last, per yard, 75c. Louisine silk, 39c. Special sale of printed warp taffeta and striped

69c. black dress taffeta, 50c. Guaranteed black dress taffeta-full 19 inches Exceptional values in wanted laces.

W HITE IRISH LACES in endless variety. New shipments have been opened this week, and New York's only large and representative stock of these most-wanted laces is here.

Most perfect copies of real lace, priced so low as to enable all users of this beautiful trimming to secure the very latest importations at about one-half their real values. White Irish laces, now in demand for so many purposes, in most beautiful designs in edgings, bandings, galloons, insertions, medallion effects, applique effects, &c., &c.

At 25c. yard, value...... 50c.

At 98c. yard, values \$1.50 to \$2.00 At 50c. yard, values 75c. to \$1.00 At 1.48 yard, values \$2.50 to \$3.50 Lace allovers special for to-morrow. White Irish lace allovers, in the newest effects-net and Venise allovers-Batiste

allovers. Lierre allovers. Now greatly in demand for waish, entire costumes, yokes, sleeves, dress fronts.

95c. for lace allovers, worth to \$1.50

1.45 for lace allovers, worth to \$2.50

2.95 for lace allovers, worth to \$5.00

6 pairs of 25c. hosiery for 1 2.00 gold-filled lockets, 95c Sale women's waists, 1.50.

6 pairs men's 19c. hose, 70c. TWO of the several Bargain Friday values in the annual sale of box hoslery. Not less than six pairs to a customer. Inspection will prove

The 1.25 C. B. corset, 75c,

J. B. tape corsets—medium bust—dip Well-known domestic brand—made spe-hip and flat over abdomen—closely cially for Simpson Crawford Co., in

them the season's best values. Women's 25c hose, 6 for 1.00 Women's medium and heavy weight Hermsdorf dye, fast black cotton hose. Box of six pairs for \$1.00. Women's 35c hose, 6 for 1.40

Women's plain or unbleached split foot, fast black hose; plain or rib top. Women's 45c hose, 6 for 1.75 Women's very fine Hermsdorf dye, fast black lisle thread or cotton hose. Best 45c. grade; six pairs, \$1.75.

Women's 50c hose, 6 for 2.25

boned-no side steels-excellent fit-

ting and comfortable corset. White,

Men's 19c hose, 6 for 85c Men's medium weight, fast black, Hermsdorf dye, imported cotton socks. Value 19c. Box of six pairs, 85c. Men's 25c hose, 6 for 1.03 Men's finest imported cotton hoslery, medium weight; plain black or white, unbleached; split soles; 25c.

Men's 35c hose, 6 for 1.40 Men's medium cotton and very fine fast black lisle thread socks. 35c. kind. Box of six pairs, \$1.40.

Men's 50c hose, 6 for 1.75 Women's very finest gauze medium and heavy weight Hermsdorf dye, fast black hosiery. Value 50c. pair.

Men's very finest cotton and lisle thread hosiery. Best 50c. numbers. Six pairs, \$1.75.

^{\$}1 leatherette novelties, 50c

eign and domestic makes-hundreds to select from-value 50c. to

\$1.00. Choice.....

cially suitable for gifts.

SOME of the articles in the following list were made to sell for more than St. and none for less. to sell for more than \$1, and none for less. Designs are the latest, and they are in every way attractive. To give an extra impetus to the season's business we make this great half-price offer to-morrow. Fancy Leather Frames, in three beautiful designs, and

An Unusual Chance for Gift-Giving Purposes. Fancy novelty hat pins-new, beautiful designs, in both for-

holidays are approaching, and these lockets are spe-

Gold-filled and solid silver locket-all made

Cuff Boxes, Glove Cases,

50c Handkerchief Cases, Telephone Pads, Made of white leatherette and lined in Empire style—glit trimmings.

An unusual opportunity for advance purchasers. Choice......

Writing Pads, Memo. Tablets, Letter Racks, Shaving Pads and Sewing Cases,

REASON for this extraordinary price-saving is that they are the manufacturer's sample collection and a surplus ONE of the new styles, for accumulation which had to be sold at a loss because the season was over. For us, however, it was very timely, as the

which we prophesy a reign of pop-ularity. The price is so much lower than you'd usually expect to pay for a waist swith style—strictly high-class tailoring throughout. Comes in small checks. Price.....1.50

Women's fancy figured damask waists, tailor-ed, pearl buttons and fancy tie. Price, 1.95 Women's nun's veiling waists—trimmed with lace or tailor stitched. Price.....2.95 Black silk waists—trimmed with fine tucks, box plaits, and hand stitching. Price. 3.95

Sewing machines, 12.75_Agents' price \$50



AT \$50 these machines offer an attractive

AT \$50 these machines offer an attractive proposition for agents. The drop-head style, forming a table when closed, and the easy-running BALL-BEARING parts appeal to every woman.

We want to emphasize that comparisons will prove to you that it is the same machine. The name is on every one, and we will show it to you. It is a guarantee for quality, and is sold under their own mame at \$50. Made of best machine steel—piano polished, quarter-sawed oak cabinet—five drawers—improved metal drum—drop—head style—has the appearance of table when closed. Spe- 12.75 clal.

White goods, sheets, pillow cases, blankets

fine sateen—short corset—very close-ly boned—no side steels—double

zone bands at waist line-prettlly

trimmed top and bottom. White,

1.000 pieces English nainsook.

1,000 pieces English long cloth.

200 pieces white waistings-Fall and Winter weight-highly mercerized—newest designs—Value up to 50c. per yard, at 25c

Hemmed sheets and pillow cases.

Sheets for single beds, 54x90 inches; Sheets for three-quarter beds, Sheets for double beds, 90x90 inches; value 50c., at 30c. value 75c., at 60c. 42x36 inches, 121/2c.; 50x36 inches, 151/2c. Hemmed pillow cases. 45x36 inches, 181/2c.; 54x36 inches, 161/4c.

Sample pairs of blankots one-third under price.

Six hundred pairs in all—bought direct from the militant a great price concession—some only a dozen pairs of a kind-all perfect goods—mostly double bed sizes. Offered one-third less than prevailing prices. Per pair \$2.50 \$3.00 \$3.00 \$4.50 \$5.00 and \$6.50.

Every Friday--- grocery specials. Armour's or Swift's fine sugar cured homs, all family size, Ib., 11%c.

BEECHNUT BACON.
The usual price for this brand of Bacon is 22c, per lb.; any size piece you want; fat, lean 171/26 OX TONGUE, Stripson Crawscrd MPE. Citi. Fresh Smoked; the kind you usually buy at 20c. per. lb.; everage size 315 to 4 lbs.; 15

MARACAIBO COFFEE. Or Rich Golden Santos Office; 10 lbs. 16C NEW TOMATO SOUP.

QUARRE OATS 70

PEARUT BUTTER. BREAKPAST COCOA.

Royal Stuart, Chocolate Flav-ored; six cans, \$1.00; 180 LAUNDRY SOAP. Fairbank's Dandy: box bars, \$1.85; 10

mieron New York at w pack; case 24 c 195; dozen, 31; three SUGAR CORN.

SUGAR CORN.

WAVERLEY COFFEE